

CONTACT

✉ marinajwolff@gmail.com

🖥 [Portfolio](#)

🌐 [LinkedIn](#)

📍 Ottawa, CA

SKILLS

- User Experience Design
- User Interface Design
- Graphic Design
- Web Development
- Video Editing & Animation

- HTML5
- CSS
- JavaScript
- Bootstrap
- Vue.js
- Liquid
- WordPress
- Drupal

SOFTWARES

Figma	<div><div style="width: 85%;"></div></div>
Adobe XD	<div><div style="width: 80%;"></div></div>
Photoshop	<div><div style="width: 60%;"></div></div>
Illustrator	<div><div style="width: 70%;"></div></div>
InDesign	<div><div style="width: 30%;"></div></div>
After Effects	<div><div style="width: 40%;"></div></div>
Premiere Pro	<div><div style="width: 50%;"></div></div>
Atlassian - Jira	<div><div style="width: 65%;"></div></div>

RELEVANT COURSES

- Designing with the WCAG 2.2
- Figma for UX Design
- Become a User Experience Designer
- Strategic Thinking

MARINA WOLFF

UI/UX Designer | Web Designer

PROFILE

I am a results-driven UI/UX Designer with extensive experience in creating visually appealing and user-friendly interfaces for digital products utilizing a human-centered design approach and adhering to UX best practices. Additionally, I am proficient in creating wireframes and prototypes using design software such as Figma and Adobe XD. I have collaborated with cross-functional teams, including developers and stakeholders, to ensure alignment of design with user needs and goals.

EXPERIENCE

GRAPHIC WEB DESIGNER, SELF-EMPLOYED SEP 2022 - FEB 2023

- Designed and developed Shopify websites, banners, and marketing material for an e-commerce business.
- Helped new entrepreneurs build their websites by providing assistance with design decisions and programming bug fixes.

UI/UX DESIGNER, APPLIED PROJECTS MAY 2022 - AUG 2022

- UX research and complete redesign and development of an e-commerce website.
- Developed Interactive prototypes, Information Architecture Guide, Personas, User Journey and Wireframes using Figma.
- Communicated with the client about design decisions to ensure alignment with both the business goals and user needs.
- E-commerce URL: www.ballintotalpacas.com

UI/UX DESIGNER, POPTIKR SEP 2021 - MAY 2022

- Designed new features and UI elements for both mobile and web applications using Figma and Adobe XD.
- Built Component Design Systems and running end-to-end testing of new features on different platforms and devices.
- Ensured design consistency across different platforms and devices
- Worked closely with developers to ensure successful implementation of the design
- Identified opportunities for UI improvement and differentiation.
- Translated high-level requirements and interaction flows into intuitive and functional user interfaces.
- Collaborated with the Marketing team designing original small and oversized graphics for use in a launching event.
- Created a promotional video for the company's new campaign.

EDUCATION

DIPLOMA - INTERACTIVE MEDIA DESIGN JAN 2021 - AUG 2022

HONORS

Algonquin College | Ottawa, ON

BACHELOR'S DEGREE - ACCOUNTING JUL 2011 - DEZ 2016

Universidade Federal de Santa Catarina - SC, BR